

JR MOTORSPORTS TEAM PREVIEW

No. 88 Suave Men Chevrolet/No. 7 Lifetime Army Wives Chevrolet

EVENT – Nashville 300 (225 laps / 300 miles)

TRACK – Nashville Superspeedway (1.333-mile concrete oval)

DATE – Saturday, April 3, 2010

TV / RADIO – ESPN (coverage begins at 3:30 p.m. EST) / MRN (broadcast begins at 3:30 p.m. EST)

Kelly Bires

No. 88 Suave Men Chevrolet

You've expressed how much you enjoy running on the concrete tracks in the Nationwide Series. How excited are you to try and build on the team's success at Nashville this weekend. "I just really enjoy running on concrete tracks, that's no secret. Nashville is the type of track that I'm extremely comfortable with, and that transfers into good runs for me there. This is a big weekend for the No. 88 team. Not only are we debuting our Suave Men Chevrolet, but Nashville is the Nationwide Series' first stand-alone event this year, so a lot of eyes will be on our series this weekend. It's such a competitive and entertaining series, and I'm sure fans can look forward to another great race this weekend."

The No. 88 Suave Men team has had a bit of a rollercoaster season. What needs to happen for the team to become more consistent? "It's been quite an up and down season for this Suave Men team for sure. We started off strong at California, but had a setback that was out of our control at Vegas. So we've just kept our heads down and continued working hard. At Bristol after we got wrecked, we still managed to rebound for a 12th-place finish. That says a lot about this team. We were able to come back at the end of the day and finish well despite a damaged race car. The foundation is definitely there for this team to succeed, we need to get it all to line up on race day. Plus we are only on our fourth race together as a team. So we're all still learning each other, and I'm still learning the packages that we run in these cars. But we'll definitely get there."

Scott Wimmer

No. 7 Lifetime Army Wives Chevrolet

What do you remember most about your win at Nashville two years ago? "My win at Nashville in 2008 was special. It was my first win with Richard [Childress] and it was awesome to earn a victory for such a great guy. This weekend I'm hoping to do the same in the Lifetime Army Wives Chevy. Everyone at JR Motorsports is excited to have them on the car this weekend, and we're looking to earn another solid run with this No. 7 program."

"I can't thank Tony [Eury] Jr. enough and all the guys at the shop. They've done a fantastic job putting these cars together, and we really had a great run at Bristol last week as a result. We're hoping for much of the same this weekend at Nashville."

This is a unique opportunity to be running a TV show paint scheme with Army Wives this weekend. What are your thoughts that? – "This is a cool deal that JRM has worked out with *Army Wives*, which is a television show that airs on Lifetime and will start its fourth season on April 11. It's going to be a privilege to run their car at Nashville. I think it's a sharp looking car and it'll look great on the racetrack. It's also going to be an exciting weekend, because we'll have a couple of the shows' stars as guests this weekend. This will be their first NASCAR race, so it will be a neat experience for them. And with JRM's solid program at intermediate tracks and my past experiences at Nashville, we're hopeful for another top-10 run this weekend."

JR MOTORSPORTS NOTEBOOK --

BIRES MEDIA AVAILABILITY – Kelly Bires will be available to members of the NASCAR media on Friday, April 2nd at 4:30 p.m. (CST) in the Nashville Superspeedway media center.

ARMY WIVES DEBUT – The No. 7 Chevrolet will feature primary sponsorship from Lifetime TV's *Army Wives* this weekend in Nashville. Cable's highest-rated original drama series among Women 18-49, *Army Wives* will return for its fourth season with 18 all-new episodes at 10:00 p.m. (ET/PT) on Sunday, April 11, 2010.

SUAVE MEN – The No. 88 Chevrolet begins its first of two races with partnership from Suave Men this weekend at Nashville. The team will race the Suave Men scheme for a second time at the July 9th event at Chicagoland Speedway.

ARMY WIVES EXPERIENCE - Lifetime will bring the *Army Wives Experience* to NASCAR's Fan Zone at Nashville Superspeedway this weekend, where the program's stars Brigid Brannagh and Wendy Davis will sign autographs for fans on Saturday, April 3rd from 12:25 p.m. – 12:55 p.m. (CST). JR Motorsports drivers Scott Wimmer and Kelly Bires will also sign at the experience from 1:30 p.m. – 1:50 p.m. (CST) on Saturday.

WIMMER'S SUCCESS – Wimmer's 10th-place finish at Bristol two weeks ago driving the No. 7 JRM Chevrolet was the No. 7 team's best finish of the year. The 21 laps he led were the most laps led by any JRM Chevrolet in 2010.

BIRES AT NASHVILLE– In five starts at Nashville, Bires earned two top-five and three top-10 finishes, including three consecutive top-10s in 2008 – 2009. His average start is 17.4 and average finish is 13.8.

WIMMER AT NASHVILLE – A previous winner at Nashville in 2008 while driving for Richard Childress Racing, Wimmer has 11 career starts at the facility. He's earned four top-five and eight top-10 finishes, with an average start of 16.9 and average finish of 12.5. Wimmer has led 90 total laps, including 22 laps en route to his victory in 2008.

MAKE A PIT STOP AT THE SUAVE MEN PERFORMANCE STYLING STATION – Suave Men is sponsoring the Suave Men Performance Styling Station in the Nashville Superspeedway Media Center on Saturday, April 3rd. Suave stylists will offer free haircuts and styling with the latest Suave Men products to members of the media.

SUAVE MEN RAISES THE STAKES - With the No. 88 Suave® Men™ Chevrolet hitting the track in Nashville, Suave Men is announcing the Head-to-Head Challenge, a challenge pitting the No. 88 and driver Kelly Bires against the No. 7 team in July at Chicagoland Speedway. Dale Earnhardt Jr. issued the challenge which will look at how the teams perform averaging practice, qualifying, pit stop times and finish in the race. The team with the best times will have a donation made on their behalf to The Dale Jr. Foundation.

200TH WISH: In honor of Dale Earnhardt Jr. granting his 200th wish for Make-A-Wish Foundation, The Dale Jr. Foundation is hosting an exclusive hospitality event on May 22 at the NASCAR Sprint All-Star Race at Charlotte (N.C.) Motor Speedway. Proceeds from ticket sales will benefit The Dale Jr. Foundation and Make-A-Wish. Visit www.dalejr.com for more information.

FREE JR NATION FAN CLUB – Now race fans can be part of all the JR Motorsports action with a free subscription to The JR Nation Crew Fan Club – the official fan club of Dale Earnhardt Jr. and JR Motorsports. The club has just launched a new website complete with chat rooms, forums and blogs from your favorite JRM drivers. Join today for your chance to win a custom-designed race helmet provided by Nationwide Insurance and signed by Dale Jr., Kelly Bires and Danica Patrick. For more information visit www.dalejr.com/jrnation.